**“Who Am I?”**

**Target Audience:** Young Jewish Adults (18-25) on organized trips

**Length of Tour:** 60-90 minutes

**Materials Needed:** RFID bracelet and ANU Museum map for each person

**Goals of Tour:**

* Embrace participants’ developing sense of Jewish identity; Ask “What makes you Jewish?”
* Serve as the comfortable home base of Jewish identity, within a country of unfamiliar languages, cuisines, culture and histories
* Encourage continuing exploration of Jewish identity, post-ANU and post-Israel trip by showcasing variety of ways one can be Jewish

**Tour Outline:**

Intro to ANU

1. General intro to museum
2. Intro to tour: “Who Am I?” You all identify as Jewish, but in very different ways. Some of us connect spiritually, some through music and food, some through Israel, others through family history. These points of connection may have shifted as you enter adulthood, and will likely continue to evolve as you continue in your Jewish lives. ANU- Museum of the Jewish People serves as the home base for all Jews living in or visiting Israel, as the one place that we can find a bit of ourselves represented for the world to see. On this tour, we will take a look into the metaphorical mirror of Jewish peoplehood, and see how we are reflected in it. How and why are you Jewish?

Using the RFID bracelet and ANU museum map, let’s explore each of the three floors, utilize modern technology to document our identities, and take something home to think about.

Third Floor- The Mosaic

1. **Intro to Floor:** Our story starts today with Jewish culture and identity. The variety of the different expressions of Jewish identity enables anyone to find a glimpse of themselves in their surroundings. The folklore, theater, language, literature, music, film, and streams of Judaism are brought forth to make us enlarge our perceived boundaries of what is Jewish. The display is built around subjects, and not in a chronological order. (5 minutes)
2. **Challenge #1:** Food, Literature and Women Trailblazers.
   1. Ask yourself:
   2. What does a bowl of dumplings, “Curious George”, or Gloria Steinham have to do with being Jewish?
   3. How can elements of everyday culture reflect our Jewish identity?
   4. Engage in the interactives:
      1. What do you find familiar in these interactives?
      2. What is something (a food dish, writer, female trailblazer) that you’ve never heard of?
      3. What is something you’ve only learned about on this trip?
   5. RFID: Find a food dish, quote, and/or a female trailblazer that summarize your Jewish identity. Scan your RFID bracelet to collect the recipe and quote. It is okay if participants get two out of three.
      1. The dish can be one that your family or community makes for celebrations or holidays. It can also be one that you recognize as being a part of your national identity or that of your grandparents/great-grandparents. Example: Russian pelmeni may not be something you eat, but you know that your great-grandparents emigrated from Russia, so they may have eaten them.
      2. The quote can capture your personality or outlook on life, or it can be from a writer that you like.
      3. The female trailblazer can be someone you are familiar with, or someone who you discover in the interactive that fought for a cause close to you.

Second Floor- The Journey

1. **Intro to Floor:** This floor tells the unique and ongoing story of the Jewish people from ancient time until today, times of prosperity, cultural flourishing and dialog and times of persecution and pogroms. The journey begins with stories of Jewish immigration, follows the centers and Jewish culture and wisdom, and ends with the revival of the Jewish people after the Holocaust, the establishment of the Jewish state and with the representation of a variety of Jewish communities today. The course of this floor is arranged in a chronological order.
2. **Challenge #2:** Portrait Wall, North Africa, Com.unity
   1. Ask Yourself:
      1. Where did your family immigrate to your home country from? If you’re unsure, consult with your madrich/a who may be able to help determine it based on family names, traditions, foods, etc. If you’re still unsure, focus on your current national identity.
      2. Have you been to those countries of emigration?
      3. How does the story of previous generations connect to your life today?
      4. How does your current nationality reflect in your identity?
   2. Engage in the interactives:
      1. Explore the different places Jews have lived and migrated to/from. Which places have you visited?
      2. Have you met people from these communities on your trip in Israel?
      3. Are there communities that you are learning about for the first time here?
      4. Who or where would you add to these interactives?
   3. RFID: Find a person or community that may have played a role in your current nationality. Example: Sandy Koufax in the Portrait Wall for American Jews, Poland for Ashkenazi Jews, Laila Mourad for North African Jews, ‘Biker Tov’ for Jews from France.

First Floor- The Covenant

1. **Intro to Floor:** This floor displays the basic ideas on which the Jewish existence has been built over millennia. The foundations include Shabbat, the covenant, the Jewish calendar and lifecycle rituals. Universal foundations are represented by the Bible and its impact on the world’s culture. The course of this floor is built around subjects and not in a chronological order.
2. **Challenge #3:** Hebrew calendar, Names in the Bible
   1. Ask Yourself:
      1. What foundations of Judaism connect you with other Jews here in Israel and abroad?
      2. Are their certain holidays on the yearly calendar that are more meaningful than others?
      3. What holidays have you learned about on your trip in Israel, such as Shabbat?
      4. What meaning does a name carry, and is there a name you have chosen for yourself?
   2. Engage in the interactives:
      1. Find your Hebrew birthdate, and see how the universe looked on that date.
      2. Explore the meaning of your name, either your English or Hebrew name. If you don’t yet have a Hebrew name, check out names on the interactive and find one that is meaningful to you.
   3. RFID:
      1. Add your Hebrew birthdate and meaning of your name.
      2. If you don’t yet have a Hebrew name, add the name that you find meaningful.
   4. Share: Gather with your group.
      1. Ask someone to quickly share a name they added to their RFID bracelet.
      2. Ask someone who has a connection to the first participant’s explanation to share something they added to their RFID bracelet..

Conclusion

1. Ask anyone who didn’t get a chance to share something they added to their RFID bracelet to do so.
2. Encourage participants to continue through their Israel trip, and their Jewish journey, with the elements they collected in the museum. Remind them that their Jewish identity is equal and valid to others.